

Post-graduate courses and ongoing education in consonance with the needs of the sector

Highly specialised training and refresher courses

The EUTDH programme of specialised training, ongoing education and post-graduate courses is based on the belief that this level of education should not simply be a continuation of standard courses, but rather adapt to the professional needs of the business world and the specific needs of the tourism, hospitality and catering sectors. The School attempts to detect existing deficits in highly specialised ongoing training in these fields, and cover them through Masters, post-graduate and specialist programmes, organised by the School in collaboration with other university centres or institutions within the tourism sector. Tailor made courses are also organised ad hoc to cover specific needs of companies or organisations on request.

Masters

EUTDH offers two Masters programmes, which combine regular classroom teaching with on-line instruction, and lead to either a Post-graduate Certificate or a Master, issued by the UAB Escola de Doctorat i Formació Continuada (EDFC) – The School of Doctoral and Continuing Education. Students can alternatively choose to take only specific modules within the programme. The two Master programmes are:

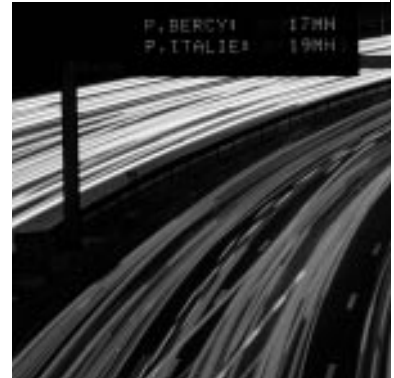
- Master in Planning and Management of Tourism Destinations, specialising in either Tourism and sport or Tourist products.
- Master in Executive Management of Hotel Groups, which provides the specialised training necessary for efficient management and innovation in hotel groups.



Post-graduate diplomas

The ongoing education programme includes the following post-graduate diplomas, issued by EDFC:

- Post-graduate Diploma in Event Management, a unique programme in Europe, and organised jointly by EUTDH, The **George Washington University**, Washington D.C. (GWU) and THR. Students can acquire two qualifications: GWU Consortium Event Management Certificate and EDFC Post-graduate Diploma in Event Management; or, alternatively, they can take specific modules within the programme.
- Post-graduate Diploma in the Management of Modern Catering (Fast Food and New Concepts) Companies in collaboration with IADER.
- Diploma in Human Resource Management in Hotel Companies (ManagerH), in collaboration with IADER.



Specialised ongoing education certificate courses

Specialist in-depth training in specific topics or skills is provided in shorter courses, which include:

- Environmental management systems for tourist facilities
- Marketing and strategic management of restaurants
- Restaurant design, organisation and set-up
- Amadeus reservation system (Levels I and II)

Members of:



Union
Internationale des
Anciens Élèves des
Écoles Hôtelières



EHOFA
(International
Association
of Hotel School
Directors)



CHRIE
(The Hospitality
Tourism Educators)



IHA
(International Hotel
Association)

School accredited by:



EURHODIP
(Association
Européenne pour la
Délivrance des
Diplômes Hôtelières)



EFAH
(European
Foundation
for the Accreditation
of Hotel School
Programmes)



NEW AMFORHT
(Nouvelle
Association pour la
Formation Hôtelière
et Touristique)

